





# GTRCC

# 2024

**Annual Partner & Event Sponsorship Guide**  
Event Details | Levels | Marketing Benefits



 Greater Toms River  
Chamber of Commerce  
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**GREATER TOMS RIVER**

CHAMBER *of* COMMERCE

EST. 1918

# INTRODUCTION

Our 100+ year-old organization has served as the active voice of businesses in the greater Toms River Area since our founding in 1918. The Greater Toms River Chamber of Commerce helps its member businesses grow and prosper, and promotes economic growth in our community - through programming, education, initiatives, marketing opportunities, networking and community involvement.

The Greater Toms River Chamber of Commerce (**GTRCC**) is pleased to present our 2024 Annual Partner and Event Sponsorship Guide, which outlines the many sponsorships and marketing opportunities available to promote and advertise your business.

For the **GTRCC** to continue to grow and better serve the membership and community, we seek your active participation in our programs, events and initiatives. Through a shared effort between the Chamber, our members and the community, we can continue to increase our membership services and provide additional credibility, marketing and promotional opportunities for you and your business.

The **GTRCC** continually strives to provide value to our members and to make the Chamber a vital investment.



# MISSION

The Greater Toms River Chamber of Commerce is a business organization whose mission is to leverage our coastal beauty and rich history to drive a new era of economic innovation and growth. In order for us to achieve our goals, our involvement and participation in activities that create jobs and promote the development of existing businesses is essential. Equally important is our knowledge of public policy and legislative/regulatory issues, and our partnerships with government, military, health-care, and educational sectors.

## THANK YOU 2023 SPONSORS

Thank you to our 2023 sponsors! Whether you were an annual partner or event sponsor, you helped the GTRCC bring opportunity to businesses and the community! We appreciate your support and commitment in supporting business, building community and promoting growth.





# EVENT SPONSORSHIP OPPORTUNITIES

## **Annual Events:**

### **GTRCC Women of Distinction Luncheon - March 1, 2024**

3rd Annual Women of Distinction Luncheon will highlight and celebrate distinguished business women of the Greater Toms River Chamber of Commerce community.

#### **Event Sponsor - \$3500**

- Exclusivity
- Highlighted as Event Sponsor with logo on event flier (advertised in: e-newsletter, events email, social media posts, printed and posted at prior monthly events)
- Logo on event signage
- Verbal recognition during the event
- An opportunity to speak during the event
- Promotional item(s) on tables
- An opportunity to have a manned table at the event
- Four tickets to the event



## Scholarship Cocktail Reception - June 3, 2024

GTRCC Foundation scholarships, as well as member funded scholarships are awarded to deserving students of the greater Toms River community.

### Event Sponsor - \$4,000 - SOLD

- Exclusivity
- Highlighted as Event Sponsor with logo on mailed formal invitation in addition to a virtual event flier (advertised in: e-newsletter, events email, social media posts, printed and posted at prior monthly events)
- Logo on event signage
- Verbal recognition during event
- Opportunity to give-away branded promotional materials at event
- Opportunity to speak at event
- Opportunity to have a vendor table at event
- Recognition as Event Sponsor in event program
- Inside Front Cover - Full Page Ad in event program
- Four dinner tickets (includes dinner, wine + beer)





### **Valedictorian Sponsor - \$2500**

- Highlighted as Valedictorian Sponsor with logo on mailed formal invitation in addition to a virtual event flier (advertised in: e-newsletter, events email, social media posts, printed and posted at prior monthly events)
- Logo on event signage
- Recognition as Valedictorian Sponsor in event program
- Full Page Color Ad in event program
- Verbal recognition during event
- Opportunity to speak at event
- Two dinner tickets (includes dinner, wine + beer)

### **Salutatorian Sponsor - \$1500**

- Recognition as Salutatorian Sponsor in event program
- Full Page Color Ad in Event Program
- Logo on event signage
- Two dinner tickets (includes dinner, wine + beer)

### **Dean's List Sponsor - \$500**

- Half Page Color Ad in Event Program
- Logo on event signage
- Recognition as Dean's List Sponsor in event program

## **Battle of the Boards Cornhole Tournament -September 19, 2024**

3rd Annual Battle of the Boards Cornhole Tournament  
a fun event that promotes networking between  
members & the community.

### **Cornhole Event Sponsor - \$3000 - SOLD**



- Exclusivity
- Highlighted as Cornhole Sponsor with logo on event flyers/posters (advertised in: e-newsletter, events email, social media posts, printed & posted at prior monthly events)
- Logo on event signage
- Verbal recognition during the event
- Opportunity to give-away branded promotional items in player bags
- Opportunity to speak at event
- 4 players (includes bbq, 3 hour open bar (beer & wine), 4 event t-shirts & 4 swag bags
- Logo on back of event t-shirt
- Lane Sign







### **Ace Sponsor - \$1500**

- Highlighted as Ace Sponsor with logo on event flyers/posters (advertised in: e-newsletter, events email, social media posts, printed & posted at prior monthly events)
- Logo on event signage
- Verbal recognition during the event
- 2 players (includes bbq, 3 hour open bar (beer & wine), 2 event t-shirts & 2 swag bags)
- Logo on back of event t-shirt

### **Airmail Sponsor - \$1000**

- Logo on event signage
- Verbal recognition during the event
- Name on back of event t-shirt
- 2 players (bbq, 3 hour open bar (beer & wine), 2 event t-shirts & 2 swag bags)

### **Backstop Sponsor - \$500**

- Logo and name recognition on event signage
- Name on back of event t-shirt
- 2 players (bbq, 3 hour open bar (beer & wine), 2 event t-shirts & 2 swag bags)

### **Lane Sponsor - \$200**

- Logo on lane sign

### **T-shirt Sponsor - \$100**

- Name on back of shirt

## **Awards Reception - October 24, 2024**

Our Annual Awards Reception honors distinguished individuals, as well as businesses and organizations in a variety of categories.

### **Event Sponsor - \$5000**

- Exclusivity
- Highlighted as Event Sponsor with logo on mailed formal invitation in addition to a virtual event flier (advertised in: e-newsletter, events email, social media posts, printed and posted at prior monthly events)
- Logo on event signage
- Verbal recognition during event
- Opportunity to give-away branded promotional materials at event
- Opportunity to speak at event
- Opportunity to have a vendor table at event
- Recognition as Event Sponsor in event program
- Ad Journal - full page/color - inside front cover
- Ten tickets to the event





### **Platinum Sponsor - \$3500**

- Highlighted as Platinum Sponsor with logo on mailed formal invitation in addition to a virtual event flier (advertised in: e-newsletter, events email, social media posts, printed and posted at prior monthly events)
- Logo on event signage
- Verbal recognition during event
- Recognition as Platinum Sponsor in event program
- Ad Journal - full page color
- Eight tickets to the event

### **Gold Sponsor - \$2500**

- Logo on event signage
- Verbal recognition during event
- Recognition as Gold Sponsor in event program
- Ad Journal - full page/color
- Six tickets to the event

### **Silver Sponsor - \$1500**

- Logo on event signage
- Ad Journal - half page/color
- Four tickets to the event

### **Bronze Sponsor - \$1000**

- Logo on event signage
- Ad Journal - half page/color
- Two tickets to the event

### **Supporting Sponsor - \$500**

- Logo on event signage
- Ad journal - business card-size

## Monthly Events:

**Member Connect Sponsor - \$250** - Member Connect is a GTRCC signature networking event that takes place the second Friday of every month, 7:45 am - 9:00 am. Event Sponsor logo is included on event fliers (advertised in: e-newsletter, events email, social media posts, printed and posted at prior monthly events), as well as event page on GTRCC website. The highlighted partner for the month is encouraged to bring marketing materials, banners, handouts, promotional items, etc. and will be given 7-10 minutes to speak.

**GTRCC on Tap Sponsor - \$250** - Our evening networking event that takes place the fourth Monday during the months of: January - November. Event Sponsor logo is included on virtual event fliers (advertised in: e-newsletter, events email, social media posts, printed and posted at prior monthly events), as well as event page on GTRCC website. The highlighted partner for the month is encouraged to bring marketing materials, banners, handouts, promotional items, etc. and will be given 7-10 minutes to speak.

## Chamber Initiatives:

**#WeAreTR Rainbow Sponsor - TR Pride Day 2024 (June) - \$1100** - Join us in supporting the LGBTQIA+ community at Toms River Pride Day. Your sponsorship will purchase 1500+ flags co-branded with the pride #WeAreTR logo and your company logo. Opportunity to display your company marketing materials at GTRCC vendor table.







**#WeAreTR Class Of T-Shirt Sponsorship  
(presented to 2000+ students in the TRRS  
and Donovan Catholic) - \$500**

Show your love for our schools! GTRCC has partnered with TRRS and Donovan Catholic for the last 7 years to provide #WeAreTR T-shirts to the incoming freshman class. Your logo will appear on the back of approx. 2000 shirts – presented to the incoming freshman class at Toms River High School East, North, South & Donovan Catholic at their Freshman Orientation.

**Business Academy Tribal Council 2024**

The Greater Toms River Chamber of Commerce (GTRCC) is once again teaming with the Toms River Schools Business Academy to sponsor and present Business Academy Tribal Council 2024 **(BATC)**. Toms River High School South is the site of the Business Academy. This academy features Schools of Finance, Entrepreneurship and Real Estate. Whether interested in working in the Wall Street big leagues, selling and marketing products and services, or starting their own business, students in this academy will have a strong impact on both our local community and global society.

Sponsorships for the BATC winner award scholarships:

All scholarships will be awarded at the GTRCC Scholarship Dinner on June 3, 2024, and the sponsors will be recognized as each is awarded. There will be three (3) scholarships (you may sponsor 1 or all):

- 3rd Place - \$1000
- 2nd Place - \$1500
- 1st Place - \$2000



## Marketing Opportunities:

**Member News Email Campaign – \$30 per email blast** – Chamber Members Only. Bi-weekly Member News Email that goes out to approximately 2300 subscribers.

**Member Spotlight Videos – \$195** – Chamber Members Only. GTRCC + member partner Jeff Dingsor, Acme Video Productions is giving you an opportunity to tell our membership a little bit about yourself and your business through video. Once the video is complete the Chamber will add it to our newsletter + post on our social media platforms.

**Member News page/Chamber Newsletter – no-cost to chamber members.** Through our Members Only Info Hub - we encourage our members to post their fliers, specials, events, etc. Updated Member News will also be shown in our weekly newsletter.





**Community Calendar posting – no-cost to chamber members.** We encourage our members to take advantage of the community calendar on our website, by posting your upcoming events.

**Job Posting - no-cost to chamber members.** Through our Members Only Info Hub - we encourage our members to post their job opportunities on the jobs page of our website.

**Member-to-Member Communication – no-cost to chamber members!** Through our Members Only Info Hub - Active Member Directory - members are able to personally contact each other to collaborate and do business.

**Annual Partner Opportunities** - To gain maximum exposure, beyond events throughout the year, we offer the below packages.

**GTRCC Visionary Partner - \$10,000.00**

- Exclusive Partnership
  - Your logo included as Visionary Partner on homepage of website throughout 2023
  - Top billing as the GTRCC Visionary Partner on event signage:
    - Annual Partner retractable banner - to be displayed at all Member Connect, BAHs, Conversations & Coffee, GTRCC on Tap
  - Included on Event signage for major events:
    - Women of Distinction
    - Scholarship Cocktail Reception
    - Annual Awards Reception
    - Battle of the Boards Cornhole Tournament
  - Top billing as the GTRCC Visionary Partner on applicable promotional materials such as programs, invitations/evites throughout 2024
    - Included on invitation for Annual Awards Reception (mailed, emailed + social media posts)
    - Included on invitation for Scholarship Cocktail Reception (emailed + social media posts)
    - Included on invitations (emailed + social media posts) for:
      - Women of Distinction
- Included in Ad Journal/Programs:
- Annual Awards Reception- Full Page Color Ad
  - Logo on Scholarship Cocktail Reception Program
    - Full Page Color Ad
- Verbal Recognition as the GTRCC Visionary Partner during events throughout 2024





- All networking events and signature events
  - GTRCC Women of Distinction
  - Scholarship Cocktail Reception
  - Battle of the Boards Cornhole Tournament
  - Annual Awards Reception
- Opportunity to speak during events throughout 2024
  - Scholarship Cocktail Reception
  - Annual Awards Reception
  - Board Meeting (2)
  - GTRCC Women of Distinction Luncheon
  - Member Spotlight Video - 1 month
  - Networking Events:
    - Member Connect (1)
    - GTRCC on Tap (1)
- Vendor table opportunity during events throughout 2024
  - Ocean County Mall Expo
  - Annual Awards Reception
- Tickets to events throughout 2024
  - Women of Distinction - (2)
  - Scholarship Event - (4)
  - Annual Awards Reception - (8) (a table)
- Visionary Partnership announced across all social media platforms 2x per month
- Visionary Logo GTRCC weekly newsletter - 4 newsletter content spots
- Visionary Logo on Calendar of Events trifold
- Visionary Logo on GTRCC 2024 thank you cards (500)
- Visionary Logo on workflow emails to new members



## **GTRCC Presenting Partner - \$7,500.00**

- Your logo included under Presenting Partner heading for all of the below:
  - On homepage of website throughout 2024
  - On event signage throughout 2024
    - Annual Partner retractable banner - to be displayed at all Member Connect, BAHs, Conversations & Coffee, GTRCC on Tap
    - Logo included on Event signage for major events:
      - Women of Distinction
      - Scholarship Cocktail Reception
      - Annual Awards Reception
- On applicable promotional materials such as programs, invitations/evites throughout 2024
  - Included on invitation for Annual Awards Reception (mailed)
  - Included on invitation for Scholarship Cocktail Reception (emailed)
  - Included on marketing for:
    - GTRCC Women of Distinction Luncheon
    - Ocean County Nonprofit Symposium
  - Included in Ad Digital Journal/Programs:
    - Annual Awards Reception- Full Page Color Ad
    - Logo on Scholarship Cocktail Reception Program
      - Full Page Color Ad
- Verbal Recognition as GTRCC Presenting Partner during events throughout 2024
  - GTRCC Women of Distinction
  - Scholarship Cocktail Reception
  - Annual Awards Reception







- Opportunity to speak during events throughout 2024
  - Scholarship Cocktail Reception
  - Annual Awards Reception
  - Member Connect - (1)
  - GTRCC on Tap - (1)
  - Board Meeting - (1)


Vendor table opportunity during events throughout 2024

- Ocean County Mall Expo
- Scholarship Cocktail Reception
- Tickets to events throughout 2024
  - GTRCC Women of Distinction (2)
  - Scholarship Event - (2)
  - Annual Awards Reception - (6)
- Opportunity to provide content for weekly
- GTRCC newsletter
- Member News Emails - Email campaigns - (2)
- Logo on GTRCC 2024 thank you cards (500)
- Logo on Calendar of Events trifold
- Logo on workflow emails to new members

### **GTRCC Community Partner - \$5,000.00**

- Your logo included under Community Partner heading for all of the below:
    - On homepage of website throughout 2024
    - Logo included on Event signage for major events:
      - Women of Distinction
      - Scholarship Cocktail Reception
      - Annual Awards Reception
    - Included in Ad Journal/Programs:
      - Annual Awards Reception- Half Page Color Ad
      - Logo on Scholarship Cocktail Reception Program
  - Verbal Recognition as GTRCC Community Sponsor during events throughout 2024
    - GTRCC Women of Distinction
    - Scholarship Cocktail Reception
    - Annual Awards Reception
- Tickets to events throughout 2024
- GTRCC Women of Distinction (2)
- Scholarship Event - (2)
- Annual Awards Reception - (2)
- Logo included on bi-weekly Member News email
  - Opportunity to provide content to Member News email (1)
  - Logo on workflow emails to new members





## **GTRCC Neighborhood Partner - \$3,000.00**

- Your logo included under Neighborhood Partner heading for all of the below:
  - On homepage of website throughout 2024
  - Logo included on Event signage for major events:
    - Women of Distinction
    - Scholarship Cocktail Reception
    - Annual Awards Reception
- Included in Ad Journal/Programs:
  - Annual Awards Reception- Half Page Ad
  - Logo on Scholarship Cocktail Reception Program
- Verbal Recognition as GTRCC Neighborhood Partner during events throughout 2024
- Logo on workflow emails to new members

## **GTRCC Cornerstone Partner - \$1,000.00**

- Your logo included under Cornerstone Partner heading for all of the below:
  - On homepage of website throughout 2024
  - Logo included on Event signage for major events:
    - Women of Distinction
    - Scholarship Cocktail Reception
    - Annual Awards Reception
    - Battle of the Boards Cornhole Tournament
- Included in Ad Journal/Programs:
  - Annual Awards Reception- Full Page Color Ad
  - Logo on Scholarship Cocktail Reception Program
- Verbal Recognition as GTRCC Cornerstone Partner during events throughout 2024
  - GTRCC Women of Distinction
  - Scholarship Cocktail Reception
  - Annual Awards Reception
- Logo included on bi-weekly Member News email
- Logo on workflow emails to new members

## 2024 Floral Partner - Exclusive - \$5,000.00



Company Logo named as Floral Partner on homepage of website throughout 2024

- Included on Event signage for major events:
  - Women of Distinction
  - Scholarship Event
  - Annual Awards Reception
- Included as the Floral Partner on applicable promotional materials such as programs, invitations/evites throughout 2024
  - Included on invitation for Annual Awards Reception (mailed)
  - Included on invitation for Scholarship Event (emailed)
  - Ad Journal/Programs
    - Scholarship Cocktail Reception - full page/color ad
    - Women of Distinction - full page/color ad
    - Annual Awards - full page/color ad
- Recognition as Floral Partner during events throughout 2024
  - Women of Distinction
  - Scholarship Event
  - Annual Awards Reception
- Tickets to events throughout 2024
  - Scholarship Event - (2)
  - Directors Cocktail Reception - (2)
  - Annual Awards Reception - (2)
  - Women in Distinction - (2)
- Exclusive Sponsor logo on #WeAreTR TRRS T-shirt initiative





★ Some Annual Partnership deliverables can be adjusted. For additional information regarding any of the above opportunities please contact  
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